

Sample Email #2 – Baby Focused

Dear Family and Friends,

On Saturday, October 14th I will be participating in **Care Net's Walk for Life**, an event to raise money to support those facing an unexpected pregnancy and their babies. I am so excited to be a part of this life changing event! There are more than 3 million women and men in our country each year who face the difficult choices surrounding the crisis of an unexpected pregnancy. **I'm participating in the Walk for Life because I want to be a voice for the most vulnerable – the unborn.** And, I am grateful Care Net is there to offer a supportive place for moms and dads making hard choices, pointing them towards life, help and hope. Care Net provides education and practical support from pregnancy through the baby's first year. **All of their services are free because of generous individuals like you!** Last year, 84 babies were born to women through Care Net. Isn't it wonderful to imagine 84 first birthdays that will be celebrated this year!

I need your support to reach my fund raising goal of _____! Please consider a donation of \$25, \$50, \$100 or more and sponsor me on my personal fundraising webpage. {link here}

Help Care Net impact lives in our community. To learn more about them visit CareNetPregnancyCenter.com.

Thank you in advance for your support! You are making a difference for life!