

## Sample Email #1 – Woman focused

Hi Family and Friends,

I'm excited to share with you that on Saturday, October 19<sup>th</sup>, I will be participating in **INTEGRA Pregnancy Services' Walk for Life**, an event to raise money to support those facing an unexpected pregnancy.

*Do you know anyone who has experienced an unexpected pregnancy? A neighbor? A friend? A co-worker? There are more than 3 million women and men in our country each year who face the difficult choices surrounding the crisis of an unexpected pregnancy. One choice, abortion, is presented as the easiest and quickest solution; a chance to be delivered from your crisis while continuing to pursue your goals and dreams. But we know that in reality, this choice is devastating for a woman and her unborn child.*

**I'm participating in the Walk for Life because I fully believe every woman should have a confidential, non-judgmental place to work through this very hard decision and INTEGRA is providing these services every day to women in our city.** They offer alternative, life-affirming choices and support, which include a material resource program, "Baby Basics" classes, and ongoing spiritual and emotional support. **All of their services are free** and empower women the freedom to choose life without feeling trapped by their circumstances.

**I fully believe in the mission of INTEGRA Pregnancy Services! I need your support to reach my fundraising goal of \_\_\_\_\_! Please consider a donation of \$25, \$50, \$100 or more and sponsor me on my personal fundraising webpage. {link here}**

**Help INTEGRA Pregnancy Services impact lives in our community.** To learn more about them visit [IntegraPregnancyServices.com](http://IntegraPregnancyServices.com).

Thank you in advance for your support! You are making a difference for life!